

7.3 - Institutional Distinctiveness

Two years back BIMS introduced the HR Sampark program which is basically a program designed to give MBA students a flavour of corporate and HR demands and policies right from the corporates at their campus. At frequent intervals HRs from leading corporates used to come to campus to interact with students, giving them the tips and training to enter and succeed in the corporate world. The placement statistics of the 2019-21 batch and 2020-22 have seen the impact of this program. There is a remarkable difference between the selection rates and CTCs within these years. Gradually the average CTC has gone up and resulted in better corporate linkage.

Batch Strength 102

The number of students who participated in the placement 84

Total Number of Offers 70 The total number of students placed 54 Average Package 4 L pa ,Highest Package 8.46 L pa, Lowest Package 2 L pa,

2020-22 (Till date) Batch Strength 69

The number of students who participated in the placement 58

Total Opportunities given 302

Total Number of Offers 57,

The total number of students placed 50 Average Package 4.6 Highest Package 10 Lowest Package 2.6